

INVESTOR EDUCATION & FINANCIAL LITERACY INITIATIVE IN NYERI COUNTY

The Capital Markets Authority (CMA) and Nairobi Securities Exchange (NSE) have organized a three-day Investor Education and Financial Literacy Initiative in Nyeri from **27th November 2013 to 29th November 2013**. The events target participants from the business and professional community, the county government as well as the general public within Nyeri and its environs.

The initiative is geared at enhancing financial literacy, and in particular ensuring that the investing public in Nyeri and its environs appreciates the various investment opportunities and the risks and rewards associated with investment in the Capital Markets industry. It is also intended to create awareness on the rights and responsibilities of investors and the roles of various market players. The initiative includes the following:

- **NOVEMBER 27TH 2013 - NOVEMBER 28TH 2013**
Open Day Exhibition at the Whispers Ground
- **NOVEMBER 29TH 2013**
Forum/seminar for business and professional community and the County Government

(Participation for the Forums/Seminars is by Invitation while the Open Day is Open to All Members of the Public)

For further details and clarifications about the event, please feel free to contact **CMA at Tel: 226 4900 or NSE at 283 1000**.

Don't miss this unique opportunity to interact with capital markets professionals and learn about wealth creation!!