

CAPITAL MARKETS INVESTOR EDUCATION INITIATIVES

INVITATION TO PARTICIPATE IN THE CAPITAL MARKETS INVESTOR EDUCATION INITIATIVES IN KWALE AND MOMBASA COUNTIES

The Authority, in partnership with the Kenya National Chamber of Commerce and Industry and the County Governments of Kwale and Mombasa has organized investor education and financial literacy initiatives for **Kwale and Mombasa Counties** from **August 22nd to 26th, 2016** respectively.

The event targets participants from the Business and Professional Communities, the County Government, Ministries, Departments and Agencies (MDAs) as well as the General Public within Kwale and Mombasa Counties and their environs.

The initiatives are geared at enhancing financial literacy, and in particular, ensuring that the investing public in Kwale and Mombasa Counties and their environs appreciate the various investment opportunities, risks and rewards associated with investment in the Capital Markets industry. They are also intended to create awareness on the rights and responsibilities of investors and the roles of various market players. The initiatives will include the following activities:

KWALE COUNTY

- A Road Show on **22nd August, 2016** targeting the General Public within Kwale County and its environs;
- Forum for Women, Youth and Community Based Organizations in Kwale County on **23rd August, 2016**;
- Forum for Business and Professional Community, together with officials of the County Government of Kwale on **24th August, 2016**.

MOMBASA COUNTY

- Forum for SMEs in Mombasa County on **25th August, 2016**;
- Forum for MDAs with respect to funding Vision 2030 infrastructure projects in Mombasa County on **26th August, 2016**.

(Participation for the Forums/seminars is by Invitation while the Road Show is open to all members of the public)

Participants will have an opportunity to receive information on: how to create wealth through the capital markets either as investor with as low as Kshs. 500, or as institutions by exploiting their potential to raise capital through the capital markets with a view to fund long term infrastructure projects.

For more details, including the routes for the roadshows and request for invitation to the forums kindly contact **Halkano Huqa** or **Esther Gitonga** on Tel. 020 2264900. Email: iepa@cma.or.ke, Website: www.cma.or.ke